



THE UNIVERSITY OF UTAH
J. Willard Marriott Library

MEDIA RELEASE

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INTERNATIONAL TORINOVER10 ART FESTIVAL VIDEOS AT THE MARRIOTT LIBRARY

July 13, 2011 – SALT LAKE CITY – A unique collection of international video art pieces on the environment is on display at the entrance of the Digital Scholarship Lab in the J. Willard Marriott Library. Videos from around the world, including Jimmy and Elizabeth Miklavcic's Salt Lake City in 90 Seconds, will screen every day from 8:00 am – 5:00 pm through July 25, 2011. The videos were exhibited during the TorinOver10 Festival in the subways of Torino, Italy through the months of November and December, 2010.

"I think art has tremendous power to connect. These artistic statements from around the world do just that. They all make us think about the planet we share," said Maryda Gallo, Salt Lake City Sister Cities Torino representative. TorinOver is an international contemporary art exhibition that spreads out nationally and internationally from Turin. It started in 2007 and continues bringing exciting and varying art themes from around the world for public consumption.

"The show as a whole explores the theme of the environment, its relative contradictions and commonplaces by analyzing the difficult and complex situation in which the planet finds itself in this historic moment, where the future appears far from bright. The exhibition aims to bring about a greater awareness of some of these issues by enlisting the communicative power of artistic languages to provoke reflection and stir action," said Elisa Lenhard, project curator in Torino, Italy.

Video segments from Rotterdam, Glasgow and Nagoya are among featured cities. Some of the videos examine smog, trees, garbage, finding a place to call home and creative inspiration. "Having Jimmy and Elizabeth Miklavcic involved brings the project right to the core of our wonderful art community. Their art video is another important treatment of the environmental theme," said Gallo.

The videos will also be exhibited at the Marriott Island in Second Life and at Another Language's website, <http://anotherlanguage.org/projects/2011/torinover/slc90.html>.

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