MEDIA ADVISORY

J. Willard Marriott Library Contacts:
-- Marnie Powers-Torrey, Managing Director of the Book Arts Program & Red Butte Press Curator, 801-585-9555, 435-640-5910, marnie.torrey@utah.edu
-- Emily Tipps, Book Arts Studio Coordinator/Binding Instructor, 801-585-9191, emily.tipps@utah.edu
-- Heidi Brett, Public Relations Specialist, 801-661-6764, Heidi.brett@utah.edu

U of U’s Book Arts Program to Receive Mayor’s Award

Who: The Book Arts Program at the University of Utah’s J. Willard Marriott Library
What: Mayor’s Awards Presentation, Service to the Arts by an Organization
Where: Utah Arts Festival Stage
When: Friday, June 24, 2011, 8:15 – 8:30 p.m.

The Book Arts Program at the J. Willard Marriott library is a book driven initiative and cultivates the notion of the book by preserving traditions and providing the equipment, instruction, and inspiration necessary for in-depth exploration. The Program opens its doors to a broad spectrum of Utah students, teachers, and community members, as well as to bookbinders, printers, and book artists.

The rare books housed in the Marriott Library’s Special Collections are utilized in the K-12 Treasure Chest Program, as well as exhibitions and lectures. This connection emphasizes the fluid interaction between making books, using books, and treasuring books. The Book Arts Program continues to actively work at creating the art associated with the book.